

# Florida Wildlife Festival

*“Promoting the safe coexistence with the Florida black bear and native wildlife species”*

*Saturday, October 21, 2017*



## Vendor Application

*Festival Mission: Through the Florida Wildlife Festival we intend to increase awareness and promote safe coexistence of humans and wildlife by fostering community appreciation of the Florida black bear and other native Florida species, as well as, Florida's unique ecosystems that serve as wildlife habitat.*

*Est. Attendance: Historically 3 – 5,000 in attendance at the festival.*

*Place: Cadwell Park, 3 Cassidy Street, One block east of N SR19, Umatilla, Florida, Lake County*

*Contact: Susan Martin – Vendor Registration (352) 669-3511  
umatilla@umatillachamber.org*

*In its 18<sup>th</sup> year, The Florida Wildlife Festival is a free, family-oriented educational event. Some activities include but are not limited to:*

- *Bear habitat field trips into the Ocala National Forest*
- *Field trip along the Black Bear Scenic Byway and to the Carr Cabin*
- *Educational presentations about native Florida wildlife*
- *Multi -media presentations*
- *Children's arts and crafts area. The "Come Be A Bear" activity where children wear "bear vests" and learn about the seasons of a Florida black bear*
- *Entertainment by local musicians*
- *Storytelling and bear and wildlife oriented merchandise*
- *Food and more!*

**To learn more and see a full schedule of activities, please visit [www.floridawildlifefestival.org](http://www.floridawildlifefestival.org)**

**FLORIDA WILDLIFE FESTIVAL  
VENDOR APPLICATION**

*There are openings for artists and crafts people in the following areas:*

Photography  
Watercolor  
Wood carving  
Sculpture  
Wildlife T-Shirts  
Basket weavers

Oil Paintings  
Pencil Drawings  
Pottery  
Quilters  
Needle work  
Native American jewelry & art

**ALSO:**  
Retail sales vendors  
Specialty groups  
Civic Associations  
Non-profit Organizations

**Vendor Fees:**   **\$50.00 crafters & exhibitors**  
                          **\$25.00 Non Profit Organizations/Information Only**  
                          **(501C3 certification required, donation requested)**  
                          **\$100 Food vendors subject to state inspection.**  
                          **(Requirements and limitations, call for more information)**

**Please make checks payable** to the Florida Wildlife Festival and mail along with your application to P.O. Box 300, Umatilla, FL. 32784. Please indicate in the check memo area "Vendor". **Note:** Festival organizers reserve the right to accept or reject vendor's applications. No other refunds for any reason.

**Responsibility of the Vendor:** Each Vendor is responsible for setting up his/her own booth. No tables or tents provided. Booths can be set up between 6:30 am and 8:00 am on Saturday, October 21, 2017. All booths must be removed by 5:00 p.m.  
**Limited electricity access is available, please call for requirements, fees and availability.**

**NAME OF VENDOR:** \_\_\_\_\_  
**CONTACT OF PERSON:** \_\_\_\_\_  
**ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_  
**PHONE :(\_\_\_\_)** \_\_\_\_\_  
**SPECIALTY :** \_\_\_\_\_(Include booth photo)  
**EMAIL ADDRESS:** \_\_\_\_\_  
**WEBSITE LINK:** \_\_\_\_\_

I UNDERSTAND that I am exhibiting at my own risk and hereby absolve the sponsoring organizations and contributors of the Florida Wildlife Festival in Umatilla, its constituent members, individually and as a corporate body, from all liability that may arise out of or in connection with the presentation of my exhibit.

\_\_\_\_\_  
SIGNATURE REQUIRED \_\_\_\_\_  
DATE

**SPACE IS LIMITED. SUBMIT YOUR APPLICATION BY OCTOBER 13, 2017**